



Monetize Android Applications

About this course

Whether you are a beginner Android™ developer or part of a mobile development firm, this two-day (12 hours) professional course will teach you all the basic techniques to make money with your application and gain the best of it for your business.

Prerequisite

It's highly recommended that this course's attendees have basic object oriented programming skills - especially in Java. For a quick introduction on Java programming language, trainees can attend the “*Java Fundamentals for Android programming*” courses provided by Android ATC.

At course completion, a student will be able to:

1. Understand different techniques to monetize your application.
2. Add advertisements without degrading the user experience.
3. Create Android applications with in-app billing.
4. Learn how to gather statistics about your application's usage.
5. Publish and advertise your application effectively.

Outline

Lesson 1: How to monetize your application

- Different monetization techniques
- What's the best technique for your business
- Add Advertisements to you application (Google Mobile Ads, InMobi,...etc.)

Lesson 2: Android Applications with In-App billing

- Application requirements for in-app billing requirements
- In-app billing API
- In-app billing administration

Lesson 3: Licensing and Monitoring your Application

- Google Play Licensing
- Setting up Licensing

- Monitoring your app with Google Mobile Analytics

Lesson 4: Publishing your Application

- Methods to publish your application
- Publishing Process on Google Play
- Best practices for Releasing your Application